

10 of November 2021

PORTUGUESE TIME

Opening and Welcome Session 10h00
Jorge Mira Amaral - ANIET President

**PORTUGUESE STONE THE NATURAL PATH
CATALOG AND VIDEO PRESENTATION**

PANEL 1 - MANAGEMENT AND STRATEGY

Portuguese Stone the Natural Path 10h15
Francelina Pinto - ANIET

“Made in Portugal naturally” AICEP Campaign 10h30
Jorge Salvador - AICEP
Agency for Trade & Investment

Casa da Arquitectura as Cultural Heritage 10h45
Margarida Matos – Casa da Arquitectura

*Challenges and Perspectives of Rehabilitation
of Oporto Old Town* 11h00
Francisco Sousa Rio – Porto City Council

BREAK 11h15

*How the New Social and Economic Realities are Affecting
the Natural Stone Industry* 11h30
Anil Taneja – WONASA - World Natural Stone Association and
LITOSonline.com

*How do We Reach the Most Important Customers:
Architects and Interior Designers* 11h45
Paulo F.Giafarov - WONASA
World Natural Stone Association

*Digital Transition in the Procedures of Natural Stone
Blocks Inspection and Assessment: Options,
Opportunities and Perspectives* 12h00
Piero Primavori - PSC Primavori Stone Consulting

Q & A 12h15

LUNCH BREAK 12h30

PANEL 2 - MARKETS

*The Export Potential of the Natural Stone Sector in
Portugal* 14h00
João Sardo - Market Access

Trends for the Natural Stone Sector in North America 14h15
Vincent Marazita - Stone Trends International

Trends for the Natural Stone Sector in Russia 14h30
Tatiana and Dmitry Khoroshev - Lighthousegroup

Business Opportunities in the Arabian Gulf 14h45
Imran Mhomed - JPAB
José Pedro Aguiar Branco Advogados

Future Trends for Major International Events 15h00
Elena Amadini - VeronaFiere

Q & A 15h15

Closing 15h45

